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ONE DOLLAR A YEAR

UNITED WAR WORK CAMPAIGN TO RAISE \$170,530,000 FOR BOYS OVER THERE

AND IN FIGHTING AREAS WILL STIR THE SOUTHEAST WEEK OF NOVEMBER 11

According to the statement issued by Dr. John R. Mott, Director General of the United War Work Campaign, the total amount to be raised during the week of November 11th is \$170,530,000, fixed by the War Department, approved by the President.

The fund will be administered by the Government Director for the seven recognized War Work Agencies, the Y. M. C. A., Y. W. C. A., National Catholic War Work Council (Knights of Columbus), Jewish Welfare Board, War Camp Community Service, American Library Association and the Salvation Army.

"The amount is the largest ever asked as a gift from any people in the history of the world," said Dr. Mott. "Viewed as a total sum, it seems gigantic, but divided by the four million men who will be under arms in our army and navy during the period it is expected to cover, you find that it means less than 15 cents a day per man. Surely there is no Father or Mother or friend of a soldier in this country who will say that 15 cents a day is too much to spend on his church, his home over there, his library, his theatre and his club. The President summed up the whole appeal in a recent letter in which he spoke of the work of these seven great agencies as 'of vital military importance.' He had in mind the fact that their activities are largely responsible for the maintenance of the splendid morale of our forces. There has never been in history so spectacular an example of the extreme importance of morale as is now being presented on the Western front. The forces that confront each other there are not widely dissimilar in numbers or equipment, yet one army is constantly withdrawing and the other irresistibly moving forward—the difference is spelled in the single word, MORALE.

"Napoleon said that 'morale' is as other factors in war as three to one! General Pershing, in a recent letter, commenting on the work of the agencies, quoted with approval the statement of one of his colonels, who said: 'Give me nine men who have a hut to spend their evenings in and I will have a better fighting force than ten men would be without it.'

If it is worth \$24,000,000,000 to keep our boys under arms next year, surely it is worth \$170,000,000, and more, to add 10% to their fighting if it brings victory 10% nearer. This is the appeal of the seven United War Work agencies to America, and particularly to those four million homes where service flags fly, and we know what America's answer will be."

Welfare Workers Serve Soldiers During Epidemic

Men in Quarantine During "Flu" Scare Succored By Y. M. C. A., Knights of Columbus, War Camp Community Service, American Library Association and Other Organizations

When the Spanish "flu" hit Camp Gordon the Y. M. C. A. women workers found themselves pressed into service as seamstresses turning out "flu" masks of gauze for the soldiers. Orders were issued by General Sage, commanding officer at the post, that every trooper should wear a "flu" mask whether at drill, or enjoying a much needed rest. The result was that thousands of masks were in demand and every woman who could ply a needle was pressed into service.

The "Y" women, recent arrivals at camp to act as secretaries in the huts, did yeoman service, and hundreds of

the masks were turned out as the result of their efforts.

The "flu" epidemic forced the closing of all Y. M. C. A. huts, Knights of Columbus recreation halls, camp theatres and Jewish Welfare establishments were closed, but out-door entertainments were staged to serve the men quarantined in camp. Those convalescent in the barracks were also given the benefit of this service.

The advent of women secretaries at the Red Triangle huts has proved a decided sensation among the troops, and they are quick to express their satisfaction at the innovation. The women workers release men for service in the barracks and assume the duties of the men secretaries at the huts.

Mississippi Woman Serves Fighting Men As Y. W. C. A. Worker



KATY BOYD GEORGE.

She is rather wee and very winning. Her eyes repeat the blue on her Y. W. C. A. uniform that carries the insignia of her service. Her hair, gray for all the shortness of her span of years, frames a face worn, not thin, but fine with a suffering that is more than merely vicarious.

She has lived in the shadows, has stood by while the thrills were pressed down above tortured eyes, has held the hands of those who knelt in their Gethsemane. In a very literal and unrestricted sense, "She hath done what she could" for those who overseas endure what we, sheltered and safe, read about. She is to tell her story in all cities of our Southeastern Department as a National speaker for the Y. W. C. A. during the United War Work Campaign to raise \$250,000,000 during the week of November 11.

At the recent United War Work Convention in Jackson, she was wanted for a speech in the main convention hall while she was busy with committee work elsewhere. Several efforts were made to find her, the program lagged. Presently Gypsy Smith was missed out of a front seat; soon after he returned leading her up the aisle. At the foot of the rostrum he gathered

up with a sweeping gesture R. H. King, J. M. Clinton, Capt. George S. Dingle and O. W. Buschgen. As the audience rose to its feet at sight of "Our Katie" the five men, like prankish school boys, made a crescent background for the one small woman, while from five throats—bass, tenor and baritone—rolled the lifting strains of "Katie."

To Katie Boyd George Mississippi women owe the fact that today the name of their grand old commonwealth is on the map of national and international service. Shall all women by concert of effort and sacrifice honor her splendid achievement?

We owe her a special sort of allegiance—a fealty of duty, of tradition and affection. When she speaks one hears again the vibrant voice of her grandfather, J. Z. George, as in legislative halls during trying days of reconstruction, he helped to mould the destiny of our generation. Her forebear's indomitable spirit rings in her voice, emanates from her small supple frame, calls to you from her steady eyes.

First Victory Boy's Work.

"Say, I'm wise to you, all right," a Western Union messenger boy whispered to one of the directors of the United War Work Campaign in the New York headquarters. The director's desk had only just been moved in and the work of the big drive had hardly begun.

"I'm onto your stunt," the boy went on as he swung a grumpy frown over the desk; "you're goin' to give us fellows that ain't old enough to go to war a chance to earn an' give to back up a fighter an' help win the war. Listen; I'm in on this."

The crumpled \$5 bill he dropped on the desk made him the first of "a million boys behind a million fighters" who are to be lined up as Victory Boys during the week of the drive.

There will be a division of Victory Girls, too, and every boy and every girl enrolled will have to earn every dollar he or she gives to the war work fund.

Most Desirable Utility.

If I were asked to name what, in my opinion, is the most desirable utility in modern life, I would not name the railroad, the telephone, the electric light, the automobile, the big hats with their fine feathers, nor the women's dresses. I would name running water in the house.—Governor Craig, North Carolina.



They've been fighting for their homes since 1914!

THOSE gallant men who wear horizon blue, those bronzed poilus who are entering upon their fifth winter of this war—they are the men who know the sheer luxury of a cup of hot soup, a piece of bread, a stove to sit by, and a word of cheer.

Think of a nation where every able-bodied man of less than fifty has been under arms for four long years and more. Think

of a nation which has suffered as has France. Then you will know what the huts are meaning to the French, and what the huts are meaning to our fighters over there.

It was requested by the Government of France, officially, that American maintenance of morale be extended to the armies of the French. Cheerfully it was undertaken, in simple justice for our splendid debt of gratitude.

And so you see these huts today, hundreds of them; where French and Americans stand side by side, holding out a hand of friendship to the war-worn, grizzled men whose fighting spirit is an inspiration to our Yanks. Foyer du Soldat they call the hut—hearth of the soldier—the nearest approach home upon the roads to battle.

"The support and comfort of your Foyers," says General Mangin, "has been and will continue to be a tremendous physical comfort and moral support, and has given the soldiers that feeling of home which has been so much lacking."

"Your Foyers," says Clemenceau, "constantly established in increasing numbers, as great at the front as in the rear, has rendered to our soldiers most highly appreciated service. Thanks to your efforts, our children have found in your midst a center of distraction and comfort."

United in this war for freedom, our fighters stand beside the soldiers of France. United in this campaign for morale, these seven organizations come to you as one. France's fight is our fight. Unity of command is winning on the battlefields abroad. Unity is hastening victory through morale. Give for morale, give for unity, give for victory!

Why you should give twice as much as you ever gave before!

THE need is for a sum 70% greater than any gift ever asked for since the war began. The Government has fixed this sum at \$170,500,000.

By giving to these seven organizations all at once, the cost and effort of six additional campaigns is saved.

Unless Americans do give twice as much as ever before, our soldiers and sailors may not enjoy during 1919 their

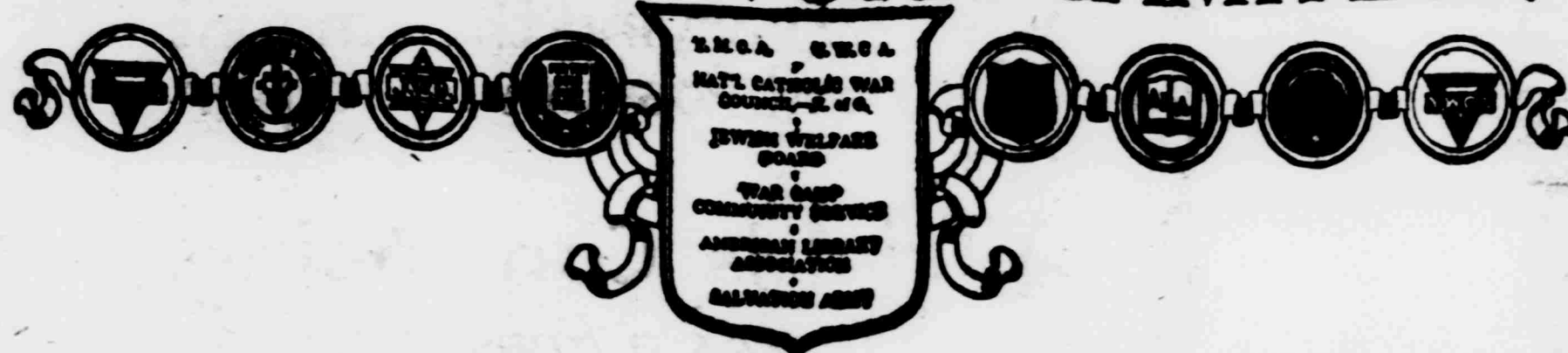
- 3600 Recreation Buildings
- 1000 Miles of Movie Film
- 100 Leading Stage Stars
- 2000 Athletic Directors
- 2500 Libraries supplying 5,000,000 books
- 85 Hostess Houses
- 15,000 Big-brother "secretaries"
- Millions of dollars of home comforts

When you give double, you make sure that every fighter has the cheer and comforts of these seven organizations every step of the way from home to the front and back again. You provide him with a church, a theatre, a cheerful home, a store, a school, a club and an athletic field—and a knowledge that the folks back home are with him, heart and soul!

You have loaned your money to supply their physical needs.

Now give to maintain the Morale that is winning the war!

UNITED WAR WORK CAMPAIGN



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